

Acceptable Use Policy

This policy is incorporated into our Master Services Agreement and describes Digica's policies with regards to the use of its Services which enable electronic communication of Content. Should Digica receive a complaint about a Customer, Digica may view Customer Content to ensure compliance with this policy.

Application of this policy involves an element of discretion, and Digica reserves the right to prohibit particular Content and the use of our Services for a particular use.

Customer agrees to respect Digica Services and the network and to use them for the purposes for which they are intended. Specifically, Customer agrees to adhere to the following standards:

Anti-Violence

Don't promote violence or advocate against a protected group.

Content advocating violence against any organization, person, or group of people is not permitted.

Content may not promote violence or advocate against a protected group. A **protected group** is distinguished by their:

- Race or ethnic origin
- Colour
- National origin
- Religion
- Disability
- Sex
- Age
- Veteran status
- Sexual orientation/Gender identity

Bulk Marketing

Don't promote bulk marketing products.

Content advertising bulk marketing products is not permitted if the stated or implied use of the following products is unsolicited spam:

- Email lists that are not opt-in
- Bulk email software
- Bulk messaging

Copyright

Don't promote copyrighted violations or distribute Content without permission.

You must not use Digica's Services to promote the copying of, or to distribute copyrighted Content for which you do not have consent from the copyright holder and which is not otherwise permitted by law.

Counterfeit Designer Goods

Don't advertise counterfeit designer goods.

Content advertising products that are replicas or imitations of designer goods is not permitted. A

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replica good contains the trademarked name or logo of a designer brand but is not made by that brand.

Drugs and Drug Paraphernalia

Don't promote drugs and drug paraphernalia.

Content promoting drugs and drug paraphernalia is not permitted. This includes drug accessories, illegal drugs, and herbal drugs such as salvia and magic mushrooms.

Endangered Species

Don't promote products obtained from endangered or threatened species.

Content advertising products obtained from endangered or threatened species is not permitted. This includes, but is not limited to, the sale of products derived from elephants, sharks, tigers, whales, rhinoceroses, or dolphins.

Escort Services

Don't promote escort services.

Content advertising sites promoting escort services or related content is not permitted.

Fake Documents

Don't promote fake documents.

Content advertising the promotion of false documents such as fake IDs, passports, social security cards, immigration papers, diplomas, and noble titles is not permitted.

Hacking and Cracking

Don't promote hacking and cracking sites.

Content advertising the promotion of hacking or cracking and tools that aid in copyright infringement is not permitted. For example, we do not permit:

- Content that provides instructions or equipment to illegally access or tamper with software, servers, or websites,
- Sites or products that enable illegal access of cell phones and other communications or content delivery systems/devices,
- Mod chips, such as devices that unlock copyright protection,
- Products that descramble cable and satellite signals in order to get free cable services,
- Copied or backed-up version of software, CDs, or DVDs not intended for personal use, or
- Products or services that circumvent digital rights management technologies or technical protection measures for copyrighted works.

Prostitution

Don't promote prostitution.

Content advertising prostitution is not permitted.

Scams/Phishing for Personal Information

Don't use phishing or other scamming tactics.

Content advertising for sites collecting sensitive personal information or money with fake forms or false claims is not permitted. Examples of personal information include email addresses, user names,

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passwords, and payment information.

Sexual & Adult Content

Sexual & adult content is restricted.

Content advertising the promotion of child pornography, any sexually suggestive content involving children, or other non-consensual sexual material is not permitted. We also do not permit ads promoting teen pornography or other pornography that describes models who might be underage.

Examples include, but are not limited to, advertisements for 'teen xxx', 'teen porn', and 'school girl' pornography. Please note that Digica does not allow this content regardless of whether or not a site complies with government regulations on this kind of advertising.

Solicitation of Funds

The solicitation of funds is restricted.

If the solicitation of funds is promoted in the message text or occupies a significant portion of your Content, the Content should clearly display tax-exempt status and should state whether the donations are tax-deductible in full or in part.

Weapons

The promotion of weapons is restricted.

Content advertising the promotion of certain weapons, such as firearms, firearm components, ammunition, balisongs (switchblades), butterfly knives, and brass knuckles is not permitted.

The Agreement between Customer and Digica may define additional Acceptable Use for specific Services.

Customer agrees to use any Digica and or DigiCare Services in good faith and good social moral use.